Paria Elyasi

DATA SCIENTIST

pariae@me.com
425-247-5995
linkedin.com/in/paria-elyasi
github.com/pariae

PROFILE

I had a microscope as a curious kid with which I examined everything and recorded my discoveries. That curiosity has now been transferred to data. Analyzing data to discover useful insight gives me the same excitement. From a digital marketing and project management background, I am shifting into the data science field to help businesses gain insight and discover solutions. My strong background will give me the necessary business acumen, analytical, and communication skills that are required in data science.

SKILLS

Python, R, SQL, Tableau, Hadoop, Spark, Hive, Git, Hypothesis Testing, A/B Tests, Parametric and Non-Parametric Tests, SPSS, HTML, CSS, Dreamweaver, Responsys, Eloqua

EXPERIENCE

Senior Project Manager| Redmondtek Inc.

May 2017 - 2022, Houston, TX
- Collaborated with Technical Team Leads to assess project needs with clients and align on the proposed learning solution.
- Took a leadership role in collaborating with Team Leads to prepare estimates/statements of work, timelines, and project briefs that were properly, resourced, communicated and aligned with services offered by the organization.
- Managed overall scope and project organization to ensure the team met project requirements and client expectations.

Digital Marketing Specialist| AIG

Dec 2016 - 2017, Houston, TX
- Developed and executed creative internal and external communications plans that align with AIG brand standards and business objectives.
- Owned the end-to-end strategy for email program to increase customer engagement and support multi-channel communications.
- Measured and reported performance of all campaigns (ROI, KPIs).

Digital Marketing Project Manager | eBay

Sept 2013 - 2016, Bellevue, WA
- Acted as the primary point of contact and managed client relationships on a production operations level.
- Provided account management and strategically advised top tier clients including PayPal.
- Utilized basic programming and database knowledge to create highly customizable campaigns.
- Monitored campaign performance tracking and reporting and maintained campaign documentation.

EDUCATION

BrainStation | Diploma Candidate, Data Science

July 2022 - September 2022, Ontario, CA

University of Calgary | Bachelor of Commerce, Marketing

September 2007 - June 2011, Alberta, CA
- Dean's list 2007, Jason Lang scholarship, Nexen Inc. scholarship

PROJECTS

Data Scientist | BrainStation

July 2022 – September 2022, Capstone Project
- Performed data cleaning, data wrangling, exploratory data analysis, data preprocessing, and built machine learning models for predicting the outcomes of asylum cases in the United States.